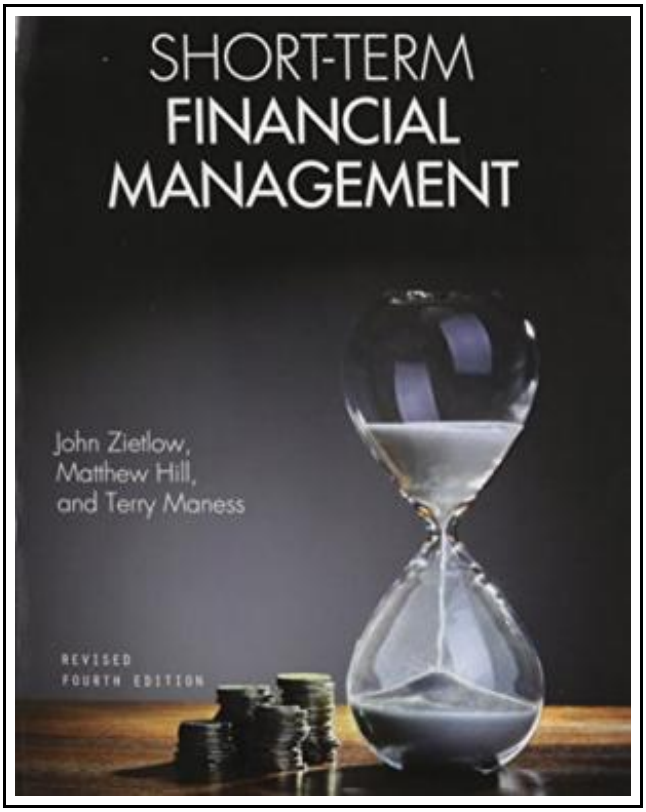
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Cognella Academic Publishing, United States, 2013. Paperback. Book Condition: New. 4th. 251 x 201 mm. Language: English . Brand New Book ***** Print on Demand *****. Short-Term Financial Management provides a comprehensive overview of topics that are vital for anyone interested in a career in corporate finance. The book is a well-rounded survey of liquidity management, cash and cash flow management, capital management, and other skills involved in managing the top half of a balance sheet. Beginning with an introduction to liquidity, the book moves through aspects of short-term finance including management of working capital, corporate cash management, forecasting and planning, and investment and financing. The last two chapters address specialized topics-managing multinational cash flows and managing financial risk with derivatives. Each chapter includes student learning objectives, discussion questions, and sample problems. Focus on Practice sections introduce students to real-world articles and case studies. In addition, the book provides concrete resources such as sample equations, balance sheets, flowcharts, and reports, which allow students to practice and apply the target concepts. An excellent introduction to many topics covered in the Certified Treasury Professional (CTP) certification, Short-Term Financial Management is suitable for courses in intermediate financial management and advanced corporate finance. John Zietlow earned his D.B.A. at the University of Memphis. A former financial analyst for Ford Motor Company, he is now a professor of finance at Malone University in Canton, Ohio. Matthew Hill earned his Ph.D. in finance at Mississippi State University. He is an assistant professor of finance, and the J. Ed Turner Chair of Real Estate at the University of Mississippi. Terry Maness holds a D.B.A. from Indiana University, Bloomington. He is the Dean of the Hankamer School of Business at Baylor University.

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