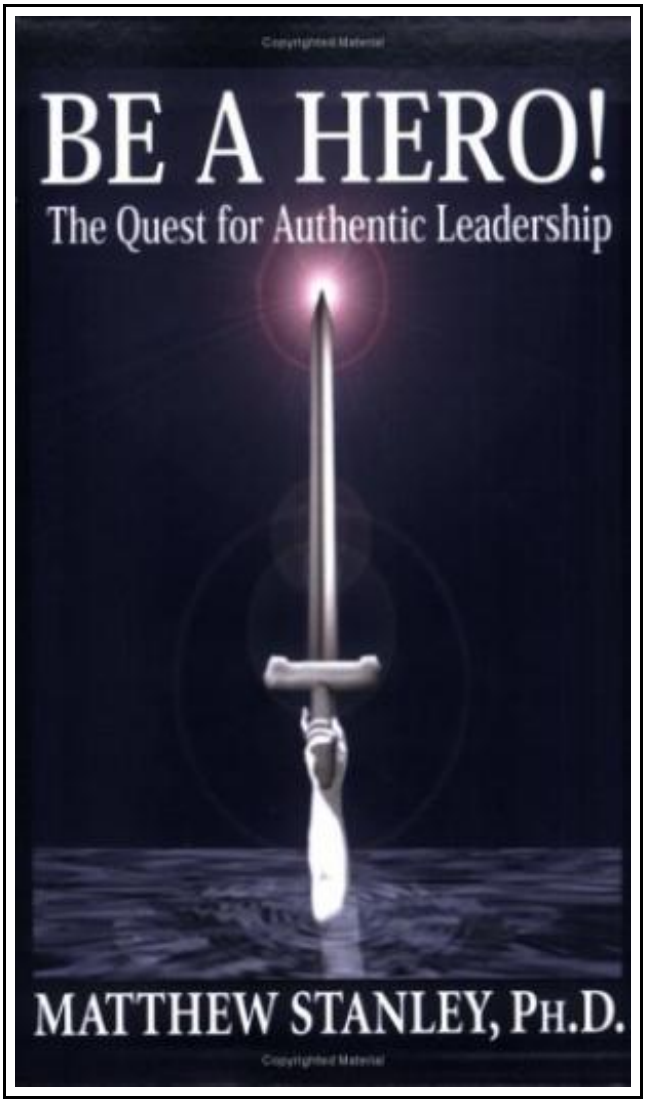
Be a Hero! the Quest for Authentic Leadership



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Reviews

Great e book and helpful one. It really is writter in straightforward terms and not hard to understand. You can expect to like how the blogger write this book.
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Paraview, Inc., United States, 2005. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Overview Myth is a highly misunderstood concept in today s culture. Although it s typically viewed as mere fairy tale, myth actually reveals truth, and is meant to transfer truth to a culture in an entertaining, understandable way. Our society is built on myth. We see the influence of myth in our art, literature, and music, in our social structure, and in our political and religious institutions. We re surrounded by myth, yet we re unaware of its presence, patterns, and power to guide the leader s quest for truth and freedom. The Leadership Myth describes the journey that hero-leaders have been experiencing since the dawn of time. But becoming a true leader, involves more than learning just a few basic principlesprinciples without processes are platitudes. One must become engaged in the process, and this book outlines that process, step by step. In my leadership and sales training seminars, I got tired of having to use the superficial and ineffective leadership materials currently available, so I decided to write my own. The Leadership Myth uses Greek, Norse, and Celtic mythology to demonstrate the process of leadership and to map the quest from greed to great, from transactional to transformational leadership. Each reader will take the journey to becoming a true hero-leader by discovering what leaders such as Dr. Martin Luther King, Jr., Gandhi, Queen Elizabeth, Abraham Lincoln, Florence Nightingale, and others have learnedthat the path to true leadership is a process and not a collection of empty principles. Once readers have discovered the leadership journey, they ll begin to see evidence of it all around them, in movies, stories, the media, and most importantly, in themselves. The...

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